



Meeting Notes

Dallas Center – Grimes Athletic Booster Club March 5, 2025 6pm Virtual Meeting

Attendees:

	Amy Kling		Kate Procyk		Nicki Jarchow
x	April Beauford		Kim Praska	x	Robin Caddell
x	Brandt Eischen	x	Laura McConnell	x	Ryan Roberts
x	Brent Buttjer		Leslee Valenta		Shaun O’Toole
	Danielle Carlson	x	Mike Bynum	x	Stephanie Harris
	Heath Galvin		Mike Smith		Tonya Amos
x	Heather Whitten		Nick Reggio		Tony Schwantes
x	Erica Davis				

Topic		Notes
Call to Order		Time: 6:01pm
Approval of Meeting Minutes		<p>Approval of Meeting Minutes – will review and send out with March minutes Motion: R. Roberts Second: S. Harris</p>
Reports	Secretary’s Report April Beauford	<p>Communications needed for scholarship process – share on Facebook a testimonial with picture of past winners. Heather will send April emails of last year’s winners to follow up with. Send a reminder email to members.</p> <p>Newsletter</p> <ul style="list-style-type: none"> • Need 15 Hands Real Estate logo and contact for why they sponsor – Chrissi Ripperger • Highlight new AD – madison.melchert@dcschools.com • Recognize Lewis and Jared, who are leaving <p>Calendar of communications</p> <p>Would like board’s input on creating a calendar with a cadence of communications around the following:</p> <ul style="list-style-type: none"> • Volunteer requests – is there a day of each week we want to send out needs for the coming week? • Sponsor thank yous • Event creation, promotion and reminders • Membership and sponsor • Newsletter • Meeting reminders • Scholarship info <p>Brent will provide April with example of school task tracker which can be used</p> <p>Tested Facebook boost on Cake Auction & Trivia posts – will need to verify the analytics</p>
	Treasurer’s Report Heather Whitten	<p>Review of Financials</p> <p>Approval of Financial Report Motion: L. McConnell Second: A. Beauford</p> <p>Apparel square account is DCG domain so need to change it – decision for Heather to change the email to the treasurer email</p>

<p>VP Report Laura McConnell</p>	<p>Trivia night went well – net about \$4000</p> <ul style="list-style-type: none"> • Wine and whiskey pull was a success because it was all profit – suggestion is that we stick with only whiskey next year • DJ this year was much better <p>Cake Auction went well</p> <ul style="list-style-type: none"> • Smooth process until the check out • Had significantly fewer cakes • Valentine’s Day wasn’t the best to do it on • Theme didn’t really hit home and tough for bakers due to copyright laws • Next year will tentatively be February 2, 2026 vs. Indianola • Suggestion to follow up with another school doing a cake auction to see how they handle the checkout process 																		
<p>Scheduling Report Amy Kling</p>	<p>Vote to approve Sign Up Genius paid version \$22.49/mth Motion: R. Roberts Second: L. McConnell</p> <p>Discussed with new AD about concessions challenges and idea of assigning specific events to teams and she agreed that she would support them</p> <ul style="list-style-type: none"> • Need to make it extremely easy and detailed for them with link sent to parent lead • Decision to create a sub-committee for this strategy over the summer so we can be ready for fall – Amy to chair; Laura will reach out to her to create committee • May help to have a team liaison on the booster club – meet once to talk through the role and responsibilities (i.e. concessions, cake auction, apparel, etc.). Need a liaison for each grade level team. • Consider leaving a couple of spots for businesses/orgs which consistently volunteer as a group (i.e. Lion’s Club, Farrell’s, Athletico, etc.) – perhaps one event per sport for these orgs <p>ICBA Basketball clinic – end of March (have 12/14 volunteers)</p> <p>Week after that, will have a Mon/Tues/Thurs/Sat week for track – need to get sign up online for this</p>																		
<p>Purchasing Report Leslee Valenta</p>	<p>Will work with Pepsi to look at coolers to see if they can be replaced</p>																		
<p>Merchandise Report Danielle Carlson</p>	<p>Special Ed class has been extremely helpful in concession area – provided with ice cream and will do a pizza party</p> <p>Held pick up for multiple sports this week</p>																		
<p>Technology Report Mike Bynum</p>	<p>Only thing left for this year is Spring Jr Mustang flier (doesn’t have specific sports in it)</p> <p>Old email address at dcgschools is no longer valid – if we have anything tied to it, let Mike know</p> <p>Larry Trigger is sending photos which can be used in our materials</p> <p>Madison did an interview at a recent basketball game – Mike will crop that out and we can refer back to the video with any posts/articles about her</p>																		
<p>Activities Report Brent Buttjer</p>	<p>Requests</p> <table border="1" data-bbox="607 1430 1317 1703"> <thead> <tr> <th>Items</th> <th>Amount Requested</th> </tr> </thead> <tbody> <tr> <td>High Jump Platform</td> <td>\$2577</td> </tr> <tr> <td>Ribbons for Cake Auction</td> <td>\$140.25</td> </tr> <tr> <td>Boys Soccer side goals/nets</td> <td>\$1382.34</td> </tr> <tr> <td>Football jersey and pant order to get to 99 (8-9 sets)</td> <td>\$4185</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>TOTAL REQUESTED</td> <td>\$8284.59</td> </tr> </tbody> </table> <p>Approved requests Motion: R. Roberts Second: H. Whitten</p>	Items	Amount Requested	High Jump Platform	\$2577	Ribbons for Cake Auction	\$140.25	Boys Soccer side goals/nets	\$1382.34	Football jersey and pant order to get to 99 (8-9 sets)	\$4185							TOTAL REQUESTED	\$8284.59
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Old Business	Covered in VP report
New Business	<p>Scholarship Committee Meeting</p> <p>PO Box for Booster Club – approx. \$60/year, will avoid issues with bills and packages going to the school or multiple other addresses. Approved</p> <p>Golf Outing</p> <ul style="list-style-type: none"> • In contact with Beaver Creek to lock down a date – Monday, June 9 10am is recommendation since it is close to end of school year • Only issue is that there is an away baseball and softball game that night, but all agreed that this is likely the best day and also least expensive • Golfing typically done by 3pm • Proposed to keep the outing format as it is and leave price as is, too • Food – hot dogs & burgers • Will sell mulligans • Will want to be sure we can pay for event by June 30 so it's all in the same fiscal year
Next Meeting	Wednesday, April 2, 2025 at 6pm
Adjournment	<p>Meeting Adjourned 7:20pm</p> <p>Motion: L. Vallenta Second: L. McConnell</p>

Action Items	<ul style="list-style-type: none"> <input type="checkbox"/> ACTION: Share on Facebook a testimonial with picture of past winners - Heather will send April emails of last year's winners to follow up; April post and send another member email <input type="checkbox"/> ACTION: Provide school task tracker to be used for communications calendar – Brent send to April <input type="checkbox"/> ACTION: Change apparel Swaure account to treasurer email - Heather <input type="checkbox"/> ACTION: Create sub-committee for concessions strategy/team assignments – Laura reach out to Amy <input type="checkbox"/> ACTION: First week of track Mon/Tues/Thurs/Sat concessions needed – Laura will reach out to Amy <input type="checkbox"/> ACTION: Video of new AD to use in promotions – Mike will crop and share
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Important Resources	<p>DCG Booster Club website: dcgboosterclub.com</p> <p>Volunteer Sign Up</p> <p>Athletics Schedule</p> <p>Booster Club Email Distribution Lists: Treasurer Treasurer@dcgboosterclub.com Communications Communications@dcgboosterclub.com Execs Executives@dcgboosterclub.com Chairs Chairs@dcgboosterclub.com Members Members@dcgboosterclub.com</p>
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Booster Club Calendar of Events	
Date	Event
June 9, 2025	Golf Outing
February 2, 2026 (tent)	Cake Auction